

Payment Gateway Needs Assessment Sheet

Step 1: Define Your Business Type

PRIMARY SALES CHANNEL (CIRCLE ONE)

ONLINE ONLY IN-PERSON MIXED SERVICE-BASED

DO YOU HAVE A STOREFRONT?

YES NO

Step 2: Define Your Sales Volume & Clientele

ESTIMATED MONTHLY SALES VOLUME: _____

TARGET CLIENTELE LOCATION(S)

LOCAL (UAE) REGIONAL (MENA) GLOBAL

CURRENCIES YOU SERVE: _____

Step 3: Define Your Platform Requirements

WEBSITE PLATFORM (IF APPLICABLE):

SHOPIFY WOOCOMMERCE WIX OTHER

DO YOU NEED A PAYMENT GATEWAY THAT INTEGRATES WITH:

SOCIAL MEDIA MOBILE APPS MARKET POS SYSTEMS

Step 4: Define Your Required Security Features

WOULD REGULATORY BACKING INCREASE YOUR TRUST IN THE SERVICE?

YES NOT NECESSARILY

Step 5: Define Your Preferred Fees & Pricing Structure

PREFERRED PRICING MODEL:

PER TRANSACTION FEES FLAT MONTHLY RATE OTHER

BUDGET FOR MONTHLY PAYMENT PROCESSING: AED _____

Step 6: Define Your Ease-of-Use Tolerance

HOW COMFORTABLE ARE YOU OR YOUR TEAM WITH TECHNICAL SETUPS?

BEGINNER (NEEDS PLUG-AND-PLAY SIMPLICITY)

INTERMEDIATE (SOME EXPERIENCE WITH INTEGRATIONS)

ADVANCED (CAN HANDLE CUSTOM API SETUPS)